

Price list

Rates	Price
<p>Hourly rate</p> <ul style="list-style-type: none"> 60 minutes dedicated work 60 minutes dedicated work (same week requests) 	<p>£60 £70</p>
<p>Day rate</p> <ul style="list-style-type: none"> Focused work from 09.00 until 18.00 	<p>£350</p>

Articles or blogs	Price
<p>500 – 1,500 word article or blog</p> <ul style="list-style-type: none"> Custom-made article Written by award-winning financial journalist Including statistics, in-depth research Original interviews Following best SEO practices Includes two rounds of edits 	<p>£650</p>
<p>500 – 1,500 word article or blog, plus LinkedIn post</p> <ul style="list-style-type: none"> Custom-made article (see above) Plus a personally written LinkedIn post, containing the most strategic language, hashtags and mentions 	<p>£700</p>

Whitepapers	Price
<p>3,500+ word academic or corporate whitepaper</p> <ul style="list-style-type: none"> • Bespoke foreword by your CEO • Executive Summary • Dedicated in-depth research (plenty of statistics) • Where needed, original interviews conducted by a journalist • Conclusion • Key takeaway points • Suggestions for graphics and design 	<p>Negotiable</p> <p>(Past prices range from £1,500 to £7,000)</p>
<p>3,500+ word whitepaper plus LinkedIn post</p> <ul style="list-style-type: none"> • Custom-made academic or corporate whitepaper (see above) • Plus a personally written LinkedIn post, containing the most strategic language, hashtags and mentions. 	<p>Negotiable + £50</p> <p>(Past prices range from £1,500 to £7,000)</p>
<p>3,500+ word whitepaper plus LinkedIn post and three blogs</p> <ul style="list-style-type: none"> • Custom-made academic or corporate whitepaper (see above) • Personally written LinkedIn post, containing the most strategic language, hashtags and mentions • Three dedicated blogs about key topics uncovered in the whitepaper, to promote the paper and encourage downloads 	<p>Negotiable + £1,250</p> <p>(Past prices range from £1,500 to £7,000)</p>

Packages

Bundles	Price
<p>Pack of five articles or blogs</p> <ul style="list-style-type: none"> • Five custom-made articles • Written by award-winning financial journalist • Including statistics, in-depth research • Original interviews • Following best SEO practices • Includes two rounds of edits per article 	<div style="text-align: right;"> <p>£3,250 £2,925</p> </div> <div style="position: absolute; top: 0; right: 0; transform: rotate(-45deg); background-color: #4CAF50; color: white; padding: 5px; font-weight: bold;">10% off</div>
<p>Pack of five articles or blogs, plus LinkedIn posts</p> <ul style="list-style-type: none"> • All of the above • Plus five personally written LinkedIn posts, each containing the most strategic language, hashtags and mentions. 	<div style="text-align: right;"> <p>£3,500 £3150</p> </div>
<p>Pack of ten articles or blogs</p> <ul style="list-style-type: none"> • Ten custom-made articles • Written by award-winning financial journalist • Including statistics, in-depth research • Original interviews • Following best SEO practices • Includes two rounds of edits per article 	<div style="text-align: right;"> <p>£6,500 £5,525</p> </div> <div style="position: absolute; top: 0; right: 0; transform: rotate(-45deg); background-color: #4CAF50; color: white; padding: 5px; font-weight: bold;">15% off</div>
<p>Pack of ten articles or blogs, plus LinkedIn posts</p> <ul style="list-style-type: none"> • All of the above • Plus ten personally written LinkedIn posts, each containing the most strategic language, hashtags and mentions 	<div style="text-align: right;"> <p>£7000 £5,950</p> </div>

Award-winning content

Writing about the vibrant worlds of finance, fintech and investment management is a privilege. It's my calling. Rigorous research forms the backbone of my articles, alongside strict adherence to regulations and following the best current SEO practices. Whether it's a B2C, B2B, or B2B2C audience, I always put everything I have into producing the best possible content.

My articles and blogs have garnered several prestigious awards over the years. Most recently I was named as the Investment Journalist (B2B) of the Year and Mortgage & Property Journalist (B2B) of the Year by Headlinemoney, as well as one of the Stand Out 45 Most Influential Women in Fintech by Innovate Finance. Some of these awards also reflect well on the clients who published my work. Others also benefit from having an award-winning journalist pen their thought leadership and ghost-written pieces.

If you are looking for exceptional content for your firm, I am just a call or email away.

